Announcement Text Proposal

ABC BootCamps invites students to take part in the ABC Business Plan Competition 2027 for a chance to win a scholarship to one of its summer programs in Silicon Valley or Toronto!

For over 10 years, ABC BootCamps has organized educational programs at renowned institutions, including **San José State University (USA)** and **Toronto Metropolitan University (Canada)**. Participants gain practical business knowledge, visit global companies such as **Google**, **Apple**, **IBM**, and **Spotify**, and connect with industry professionals.

Key Information

- Competition opens: November 2, 2026
- Submission deadline: November 23, 2026, at 11:59 PM CET
- Winners announced: December 10, 2026
- Summer programs:
    - ABC Silicon Valley: July 4–17, 2027
    - ABC Toronto: July 18–25, 2027

How to Participate

1. Form a team of two students. You can team up with a student from another faculty or university.
2. Register your team by completing the application form. Each team member must submit their own form using the same team name.
3. Develop your business idea using the template sent to you by email, then submit your completed business plan as a PDF to competition@abcbootcamps.com by the deadline.

Prizes: Scholarships for the top three teams (1st: 100%, 2nd: 50%, 3rd: 25% tuition coverage per team).

Have a business idea? This is your chance to develop it, pitch it, and take the next step toward an international summer experience!

Good luck!